

COMMUNITY  
PARTNER



**2026**  
**SPONSORSHIP**  
**PACKAGE**

6TH ANNUAL

A stylized silhouette of a runner in mid-stride, rendered in various colors including blue, orange, yellow, green, and red. The runner is positioned over the word "RUN".

**RUN**  
**SURREY RUN**

**5K&10K**  
**WALK/RUN**  
SURREY, BC

**ROAD RACE:**

**SEPT 12, 2026**

WITH SUPPORT OF:





**5K&10K**  
**WALK/RUN**  
SURREY, BC  
**SEPT 12**

## **RUNSURREYRUN: AMAZING EVENT, AMAZING CITY**

The sixth annual RunSurreyRun is set for **Saturday, September 12, 2026**, and we are thrilled to welcome our community back for another incredible celebration of health, active living, and togetherness.

Over the past six years, RunSurreyRun has grown faster than we ever imagined—attendance has been significant every single year, and we expect the same momentum in 2026. Our Kids Race will return with a capped capacity of 100 young runners, ensuring a fun, safe, and energetic experience for our youngest participants.

As a grandmother, businesswoman, and Surrey resident for more than five decades, I've watched our city evolve into one of the most dynamic and diverse communities in Canada. With close to 1,000 new residents moving to Surrey each month and more than 100 languages spoken, RunSurreyRun reflects the vibrant, multicultural identity of our city.

My inspiration for launching RunSurreyRun came from a deeply personal journey of healing after major health challenges. Walking and jogging became part of my recovery, and I realized our growing city deserved a signature road race—one that promotes wellness, connection, and pride in Surrey. In 2019, that vision became a reality.

Despite the pandemic, we kept the race alive and growing. Today, RunSurreyRun continues to expand in a safe, sustainable, and community-driven way. Our sanctioned 5K route is now attracting elite athletes, and we are building toward a competitive race that can draw top runners from across Canada and beyond—while still being accessible to walkers, families, newcomers, and people of all abilities.

This event thrives because of the incredible support of our sponsors, volunteers, community partners, and the City of Surrey. Your involvement not only helps grow this race—it strengthens community bonds, drives economic and social impact, and inspires healthy living across all ages.

RunSurreyRun is more than a race.

It is a movement—a collective commitment to health, wellness, community, and inclusivity. I invite you to join us for 2026 as a participant, sponsor, volunteer, or supporter. Together, we can continue building something extraordinary for Surrey.

Thank you for being part of the journey.  
I look forward to seeing you on September 12, 2026.





**5K&10K**  
**WALK/RUN**  
SURREY, BC  
**SEPT 12**

## **RUNSURREYRUN: ABOUT THE EVENT**

Now in its sixth year, RunSurreyRun continues to bring the community together to move, connect, and celebrate Surrey's vibrant and diverse spirit. The vision of RunSurreyRun is to create a sustainable and inclusive annual run/walk event that encourages a healthy lifestyle, supports local businesses and community charities, and showcases the growing neighbourhoods of Surrey's City Centre.

Since its inaugural run in 2021, the event has grown steadily in size and community engagement. With the generous partnership of supporters such as RBC and the City of Surrey, RunSurreyRun continues to strengthen community connections and civic pride.

**Full details are at [RunSurreyRun.com](https://RunSurreyRun.com)**

The sixth annual RunSurreyRun will take place the morning of Saturday, September 12, 2026, welcoming walkers, casual joggers, competitive runners, wheelchair athletes, and families. Participants may choose from the 5K or 10K run, the 5K walk, and for the second year, the popular 1K Kids Race returns, offering a fun and accessible experience for young runners.

The run begins at Holland Park, with a scenic route through Surrey City Centre, primarily along 132 Street and University Drive. The 5K route completes one loop, while the 10K completes two. The 5K course is Athletics Canada sanctioned, attracting both community runners and emerging elite talent.

A virtual run option will also be available from September 5–13, 2026, continuing to include participants from across the region and beyond.

***“Our vision was, and still is, to create a signature event to attract people to Surrey and promote health and fitness while supporting local communities.”***

### **Sustainability & Community Commitment:**

RunSurreyRun remains dedicated to reducing its environmental footprint and promoting sustainable event practices. In collaboration with the Balsar Community Foundation, the event encourages:

- Use of public transit and carpooling
- Zero-waste and recycling-forward race operations
- Reusable swag bags and a reduction of single-use items
- Participants to bring their own water bottles, supported by water stations and refill points
- Reuse of route signage and event materials year-to-year

These initiatives reflect our commitment to environmental responsibility while delivering a welcoming and high-quality experience for all participants.



**5K&10K**  
**WALK/RUN**  
SURREY, BC  
**SEPT 12**

## **RUNSURREYRUN: CAMPAIGN METRICS 2025**

The visibility of RunSurreyRun across media and public platforms drives value for our sponsors. This section highlights the reach and engagement generated through our radio, print, digital, and social campaigns, demonstrating the strong awareness and community connection the event delivers.

**75,000+**

ENGAGEMENTS ON  
RSR SOCIAL MEDIA  
ACCOUNTS

**300,000+**

ACCOUNTS  
ADVERTISEMENT ON  
GLOBAL BC MEDIA  
TV/SOCIAL MEDIA

**1,600,000+**

ADVERTISEMENT ON  
BLACK PRESS PRINT  
MEDIA OUTLETS

**2,000,000+**

ADVERTISEMENT ON  
ETHNIC RADIO MEDIA

**600,000+**

ADVERTISEMENT ON  
ETHNIC PRINT  
OUTLETS

**500,000+**

PROMOTIONAL  
EXPOSURE ON ETHNIC  
RADIO MEDIA

**6,000,000+**

ADVERTISEMENT  
DIGITAL AD BOARDS

**3,600,000+**

ADVERTISEMENT  
BUSES/TRANSIT  
ADVERTISING

**100,000+**

ADVERTISEMENT  
PRINT ADMAIL AND  
EMAIL BLAST  
ADVERTISING

## RUNSURREYRUN: SOCIAL MEDIA & STORYTELLING

RunSurreyRun isn't just a one-day event — it's a year-round community movement.

Our social media channels are active 12 months of the year, sharing stories of health, wellness, families, athletes, volunteers, partners, and the beauty and diversity of Surrey.

### What Makes Our Social Media Different?

In addition to posting race-day content, we focus on:

- Community storytelling — spotlighting local runners, families, schools, seniors, and new Canadians
- Health & wellness education — motivation, training tips, and movement for all abilities
- Inclusivity and representation — reflecting the diversity of Surrey
- Celebrating our partners — showing how our sponsors support and uplift the community
- Year-round engagement — seasonal campaigns, challenges, profiles, and behind-the-scenes moments

### Sponsor Integration

We work with you to authentically integrate your brand into meaningful stories that resonate with the community and showcase your brand.

### That means:

- Featuring your expertise in wellness, health, fitness, or community-building
- Showcasing your people, your values, and your real impact
- Creating content that motivates Surrey to live well — and naturally connects that message to your brand
- Highlighting your race-day activations and community contributions
- Bringing your brand into our narrative in a way that feels genuine, visible, and memorable

### Why It Matters

Because RunSurreyRun is Surrey's race.

Our online community trusts us, engages with us, and grows with us — and when we integrate your brand into our storytelling, that trust extends to you.



# 2026 MARKETING ESTIMATED REACH

## MEDIA PARTNERS:



# RIM JHIM



Global BC as one our main media partners will:

- highlight RunSurreyRun with a link to the website and thus our sponsors air a message on an average of 80 times per day/ 560 airings per week. promote the event between August 16th to September 8th highlighted on our Global BC
- Community Events Calendar webpage – <https://globalnews.ca/bc/events/tag/ourbccalendar/>. We will promote the Run for 3 weeks August 16th to September 8th. will highlight the RunSurreyRun event through our Global BC
- BC Community Central Facebook page and twitter link (with over 55000 followers)

Surrey Now Leader Newspaper (through Black media press) also as one our main media partners will provide print and online representation through ads and articles for a total of over 1.5 million views for the duration of the coverage:

- Surrey Now Leader - readership 118,800 weekly
- North Delta Reporter - readership 23,220 weekly
- Peace Arch News - readership 54,000 weekly
- Cloverdale Reporter - readership 23,400 weekly
- Combined Readership = 219,422 weekly

TRANSIT/BUSES ADS - 8+ week duration total views 3.6 million impressions

- 4 local Surrey Supertail Buses

DIGITAL BOARDS:

- 3 Jim Pattison Road Digital Ads 800,000 foot traffic Promotional Video and digital Ad for 2 months prior to event date on XL screen (1) YouRHere wayfinding screens (8) at Central City Shopping Center

ETHNIC MEDIA REACH (tv and radio interviews, magazine ads):

- Darpan Magazine, Drishti Magazine, South Asian Entertainment magazine - 600,000 readership reach RedFM, SherPunjab, Spice Radio, Connect FM, Breeze Radio, Surrey Talk Radio each with a reach of approximately 200,000 listeners aged 18-54. Partnered ads for multiple weeks reach is 2million+ and with multiple guest interviews we estimate the reach to be 500K+

PRINT - 2 mailer runs @ 5000 households

SOCIAL MEDIA BLASTS - RunSurreyRun blasts with increasing frequency as event date nears. expected paid /sponsored 2500 reach / ad/ day for duration of 5 weeks prior to Run. City of Surrey and School Board of Surrey Social media blast

Additional reach provided via our charity partners, Business and community group partners SWRBOT, Downtown Surrey BIA. - Estimated around a reach of nearly 1million



## SPONSORSHIP OPPORTUNITIES



**5K&10K**  
**WALK/RUN**  
SURREY, BC  
SEPT 12



### Presenting Sponsor (1 Available)

- Category Exclusivity
- Twelve (12) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Extensive recognition and promotional opportunities as the 2026 Presenting Sponsor in every event mention
- Branding on race bibs
- Branding on race medal lanyards
- Logo placement on Media Wall at the Finish Line
- Logo included on back of event t-shirt
- Dedicated social media posts announcing your sponsorship
- Dedicated promotional social media post about your brand
- Mention in all social media posts Meta, Instagram, LinkedIn
- Logo included in RunSurreyRun email footer
- Branding on print posters and neighborhood mailouts
- Minimum of Five (5) sponsor or brand recognition ads system (15 seconds each) at the event
- Featured in all promotional emails to race participants
- Dedicated 10 x 20 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Announcement in all media and press releases
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Community Partner Filled

- Category Exclusivity
- Twelve (12) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Extensive recognition and promotional opportunities as the 2025 Community Partner
- Branding on race bibs
- Branding on race medal lanyards
- Logo placement with link on the event website
- Logo placement on Media Wall at the Finish Line
- Logo included on back of event t-shirt
- Dedicated social media posts announcing your sponsorship
- Dedicated promotional social media post about your brand
- Mention in all social media posts Meta, Instagram, LinkedIn
- Logo included in RunSurreyRun email footer
- Branding on print posters and neighborhood mailouts
- Two (2) sponsor or brand recognition ads over the PA system (15 seconds each) at the event
- Dedicated 10 x 10 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Announcement in all media and press releases
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

Disclaimer: Please note sponsorship opportunities are subject to change and may or may not include other opportunities as they are presented closer to the event date.

# SPONSORSHIP OPPORTUNITIES



**5K&10K  
WALK/RUN  
SURREY, BC  
SEPT 12**

## Platinum Partner

**\$20,000 (1 Available)**

- Five (5) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo placement on Media Wall at the Finish Line
- Logo included on event T-shirt
- Logo included in majority of event materials, print and digital
- Logo and link included in e-newsletters
- Logo placement with link on the event website
- Dedicated social media posts announcing your sponsorship
- Dedicated promotional social media post about your brand
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Logo included in RunSurreyRun email footer
- Branding on print posters and neighborhood mailouts
- Two (2) sponsor or brand recognition ads over the PA system (15 seconds each) at the event
- Logo included on back of event t-shirt
- Dedicated 10 x 10 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

## 1K Kids Race

The Family Fun Zone will be open to the public on event day and will feature entertainment and activities for families and children under 12.



## Premier Sponsors (Family Fun Zone Sponsor) Filled

- Naming rights for Kids Race
- Ten (10) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in majority of event materials, print and digital
- Logo and link included in e-newsletters
- Logo placement with link on the event website
- Dedicated social media posts announcing your sponsorship
- Dedicated promotional social media post about your brand
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Branding on print posters and neighborhood mailouts
- Multiple mentions over the PA system at the event
- Dedicated 10 x 10 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

**CENTRAL CITY**

MANAGED BY BLACKWOOD PROPERTY MANAGEMENT

Disclaimer: Please note sponsorship opportunities are subject to change and may or may not include other opportunities as they are presented closer to the event date.

### Premier Sponsors (T-Shirt Sponsor)

#### \$10,000 (1 Available)

- Logo prominently displayed on the sleeve of the event T-shirt
- Five (5) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included on event t-shirt sleeve
- Logo included in majority of event materials, print and digital
- Logo and link included in e-newsletters
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Branding on print posters and neighborhood mailouts
- Two (2) mentions over the PA system at the event
- Dedicated 10 x 10 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Premier Sponsors (Start Line Arch Sponsor)

#### \$7,500 (1 Available)

- Logo prominently displayed at the top of the Start Arch
- Five (5) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included on back of event t-shirt
- Logo included in majority of event materials, print and digital
- Logo and link included in e-newsletters
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Branding on print posters and neighborhood mailouts
- Two (2) mentions over the PA system at the event
- Dedicated 10 x 10 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Premier Sponsors (Finish Line Arch Sponsor)

#### \$7,500 (1 Available)

- Logo prominently displayed at the top of the Finish Arch
- Five (5) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included on back of event t-shirt
- Logo included in majority of event materials, print and digital
- Logo and link included in e-newsletters
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Branding on print posters and neighborhood mailouts
- Two (2) mentions over the PA system at the event
- Dedicated 10 x 10 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

To secure Sponsorship of BOTH Arches please contact Gurjinder Bhurji [gkbhurji@royalpage.ca](mailto:gkbhurji@royalpage.ca)

\* Event space optional on request and availability. Please bring your own tents/equipment, only space reserved. Event booth space is for corporate promotion, free give aways, strictly no selling of product will be allowed on site, without consent.

Disclaimer: Please note sponsorship opportunities are subject to change and may or may not include other opportunities as they are presented closer to the event date.

## SPONSORSHIP OPPORTUNITIES



**5K&10K  
WALK/RUN  
SURREY, BC  
SEPT 12**

### Premier Sponsor (Health and Recovery Zone) \$7,500 (1 Available)

- Opportunity to equip and brand a post race recovery zone
- Five (5) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included on back of event t-shirt
- Logo included in select event materials, print and digital
- Logo and link included in e-newsletters
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Branding on print posters and neighborhood mailouts
- Two (2) mentions over the PA system at the event
- Dedicated 10 x 10 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Premier Sponsor (Post Race Swag Bag) Filled



- Logo included on Race Swag Bags distributed to all participants
- Five (5) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included on back of event t-shirt
- Logo included in select event materials, print and digital
- Logo and link included in e-newsletters
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Branding on print posters and neighborhood mailouts
- Two (2) mentions over the PA system at the event
- Dedicated 10 x 10 sponsor booth and opportunity for activation in a premium location at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Special Sponsors (E-Bike Pace Team) \$3,000 (1 Available)

- Three (3) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

\* Event space optional on request and availability. Please bring your own tents/equipment, only space reserved. Event booth space is for corporate promotion, free give aways, strictly no selling of product will be allowed on site, without consent.

Disclaimer: Please note sponsorship opportunities are subject to change and may or may not include other opportunities as they are presented closer to the event date.



## SPONSORSHIP OPPORTUNITIES



**5K&10K  
WALK/RUN  
SURREY, BC  
SEPT 12**

### Special Sponsors (Race Registration Package) \$3,000 (1 Available)

- Logo included on race registration package distributed to all participants
- Three (3) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 20 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Special Sponsors (Finish Line Photo Zone) \$3,000 (1 Available)

- Logo included on photo backdrop at Finish line
- Three (3) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Special Sponsors (Start Line Photo Booth) \$3,000 (1 Available)

- Branded, interactive photo opp at the Start Line
- Logo (watermark) included on all official Start line photos
- Three (3) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Event Sponsors (Sustainability/Green Team Sponsor) \$2,000 (1 Available)

- Branded signage at Green Zone on event day
- Two (2) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

\* Event space optional on request and availability. Please bring your own tents/equipment, only space reserved. Event booth space is for corporate promotion, free give aways, strictly no selling of product will be allowed on site, without consent.

Disclaimer: Please note sponsorship opportunities are subject to change and may or may not include other opportunities as they are presented closer to the event date.



## SPONSORSHIP OPPORTUNITIES



**5K&10K**  
**WALK/RUN**  
SURREY, BC  
SEPT 12

### Event Sponsors (Volunteer Sponsor)

**\$2,000 (1 Available)**

- Branded signage at Volunteer Check in on event day
- Opportunity to address Volunteers on event day
- Two (2) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Event Sponsors (Cheerleading Station)

**\$1,500 (2 Available)**

- Logo included on branded Cheerleading Station signage on race route
- One (1) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Event Sponsors (Gear Check)

**\$2,000 (1 Available)**

- Branded signage at the Gear Check on event day
- Two (2) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Event Sponsors (Course Kilometre Marker)

**\$1,500 (4 Available)**

- Logo included on branded kilometre course marker
- One (1) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

\* Event space optional on request and availability. Please bring your own tents/equipment, only space reserved. Event booth space is for corporate promotion, free give aways, strictly no selling of product will be allowed on site, without consent.

Disclaimer: Please note sponsorship opportunities are subject to change and may or may not include other opportunities as they are presented closer to the event date.



## SPONSORSHIP OPPORTUNITIES



**5K&10K  
WALK/RUN  
SURREY, BC  
SEPT 12**

### Event Sponsors (Water Station)

**\$1,000 (3 Available)**

- Logo included on signage at water station
- One (1) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

### Event Sponsors (Entertainment)

**\$1,000 (2 Available)**

- Branded on course DJ booth
- One (1) Complimentary race entries (each entry includes a t-shirt, race bib, medal and Swag Bag)
- VIP Parking at the event
- Logo included in select event materials, print and digital
- Logo placement with link on the event website
- Mentions and tags in social media posts Meta, Instagram, LinkedIn
- Dedicated 10 x 10 sponsor booth and opportunity for activation at the event (upon request and following RSR guidelines)
- Opportunity for your promotional materials to be distributed to participants in Swag Bags

\* Event space optional on request and availability. Please bring your own tents/equipment, only space reserved. Event booth space is for corporate promotion, free give aways, strictly no selling of product will be allowed on site, without consent.

Disclaimer: Please note sponsorship opportunities are subject to change and may or may not include other opportunities as they are presented closer to the event date.



## 2026 FACT SHEET

- Event Type: 5K & 10K Run/Walk for all ages and abilities. 5K route is sanctioned. Attracts elite and amateur runners and walkers.
- Community Impact: Fun, health-focused community event that encourages wellness, supports local businesses, and connects supporters directly to Surrey-based charities.
- Event Date & Location: In-person event on Saturday, September 12, 2026, starting and finishing at Holland Park, Surrey City Centre.
- Virtual Event: Complete your 5K or 10K anytime, anywhere, between September 5–13, 2026.
- Registration Includes: Bib, timing chip, medal, and post race swag bag.
- T-Shirt Option: Available for purchase at registration.
- Kids Race: 1K run/walk for children aged 0–12, held after the main road race.
- Participant Experience: Choice of 5K or 10K, with fully marked courses, hydration stations, and a festival-style finish line.
- Health & Wellness Focus: Promotes active living, healthy lifestyles, and community engagement.

### Sponsorship Opportunity:

Partners can engage with participants, showcase their brand, and demonstrate support for community health initiatives.

[www.runsurreyrun.com](http://www.runsurreyrun.com)



# SPONSORSHIP COMMITMENT



**5K&10K  
WALK/RUN  
SURREY, BC  
SEPT 12**

## Level of Sponsorship (please ✓ check appropriate box)

- |                                                                      |                                                                      |
|----------------------------------------------------------------------|----------------------------------------------------------------------|
| <input type="checkbox"/> Presenting Sponsor                          | <input type="checkbox"/> Race Registration Package - \$3,000         |
| <input type="checkbox"/> Community Partner                           | <input type="checkbox"/> Start Line Photo Booth - \$3,000            |
| <input type="checkbox"/> Platinum Partner - \$20,000                 | <input type="checkbox"/> Finish Line Photo Zone - \$3,000            |
| <input type="checkbox"/> Premier Sponsors/Family Fun Zone - \$10,000 | <input type="checkbox"/> Sustainability/Green Team Sponsor - \$2,000 |
| <input type="checkbox"/> T-Shirt Sponsor - \$10,000                  | <input type="checkbox"/> Volunteer Sponsor - \$2,000                 |
| <input type="checkbox"/> Start Line Arch Sponsor - \$7,500           | <input type="checkbox"/> Gear Check - \$2,000                        |
| <input type="checkbox"/> Finish Line Arch Sponsor - \$7,500          | <input type="checkbox"/> Cheerleading Station - \$1,500              |
| <input type="checkbox"/> Health and Recovery Zone - \$7,500          | <input type="checkbox"/> Course Kilometre Marker - \$1,500           |
| <input type="checkbox"/> Post Race Swag Bag - \$7,500                | <input type="checkbox"/> Water Station - \$1,000                     |
| <input type="checkbox"/> E-Bike Pace Team - \$3,000                  | <input type="checkbox"/> Entertainment - \$1,000                     |

SPONSOR NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

IN THE CITY OF : \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ JOB TITLE: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

I hereby confirm our agreement to sponsor the 2026 RunSurreyRun race/event as outlined above and in the Sponsorship Opportunities Package subject to the following considerations:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I understand the amount of the Sponsorship will be \$  plus any applicable taxes and payment of said amount will be made in by Cheque/e-transfer:

Please make checks payable to:  
Bhurji Life Style Management Inc.

Please email this document to:  
RunSurreyRun – Sponsorships committee  
Phone: 604-802-6703  
E-mail: info@runsurreyrun.com

\_\_\_\_\_  
Signature of Authorized Official for Sponsor

\_\_\_\_\_  
Date

# 5 & 10km Course Map

**5KM LOOP 1**    
**10KM LOOP 2**    
**10KM CONNECTOR** 



**H** ROUTE/MAP NOT EXACT OR TO SCALE. ONLY FOR GRAPHICAL PURPOSES ONLY

\* Route may be modified prior to the event.

# RUNSURREYRUN 2025 EVENT PHOTOS



# THANK YOU! TO ALL OUR SPONSORS

2025



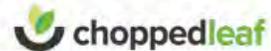
## PREMIER SPONSORS:



## SPECIAL SPONSORS:



## EVENT SPONSORS:



### MEDIA / MARKETING

SURREY & WHITE ROCK BOARD OF TRADE



### IN KIND



### OTHER CONTRIBUTORS:



SURREY CHINESE PRESBYTERIAN SOCIETY

### SANCTIONED BY / MEMBER

